

PSY 303: Learning and Behavior Change  
Guidelines for Behavior Modification Project

*Term project*

Written papers should be at least 4 pages in length (not including the title page). The project will be a modification of someone's or something's behavior, using any of the principles you have learned throughout the course. Behaviors that are resistant to change are not recommended for this project. These include *addictive behaviors, violent behavior, and behavior and conduct disorders*.

Your paper should include the following sections and be written in APA style, double-spaced and typed:

- a) *Title page*: Type the title of your project, your name, and the University; include a header and running head.
- b) *Introduction section*: Include a description of the behavior you observed and wish to modify and a description of the desired behavior that is your goal
- c) *Method section*: Type an explanation of the techniques (protocol/procedures) you used and why you chose these techniques. Include descriptions of schedule of reinforcement (if necessary), materials used, and data collection details.
- d) *Results section*: Describe data in terms of the goal that was described in the introduction. Explain in detail of the outcome of the project, including baseline, treatment and follow-up data.
- e) *Discussion section*: Summarize your results and your project's success or failure. Include a discussion of the advantages and disadvantages of your technique on the behavior as well as a discussion of possible other techniques that you could have used
- f) *Appendices section*: Include a table of your baseline, treatment, and follow-up data or a figure that displays changing in the behavior from baseline to treatment to follow-up. Include the behavioral contract (if necessary).

*Other Guidelines*

1. You must discuss the project with your instructor prior to starting to ensure that it is a feasible and ethical project.
2. Projects must begin by the 4th week of the semester, at the latest. Do not wait more than a month into the semester to begin data collection or implementation.
3. Make sure you ask permission from the person or guardians before performing any procedures. A behavioral contract must be included in the appendix of your paper. Even if you are modifying your own behavior, you must also sign a behavioral contract.
4. You should choose a behavior that can be modified within the time period. Try to keep the goal simple due to our restrictions in time and resources for this course.
5. All project papers are due on the day of your presentation before you present orally to the class.

*Grading for project*

Content (addressing parts A through F above):	<b>80 points</b>
{ Title page:	5 points
{ Overall Project (see Behavior Modification Project Assessment Form):	68 points
{ Appendices:	7 points
Presentation of project to class:	<b>20 points</b>
Total:	<b>100 points</b>