

PSY 308: Social Psychology

Exam Review Sheet

Exam 1 Review Sheet

Chapter 1

Identify the kinds of questions that social psychologists try to answer
Explain how social psychology differs from sociology and other fields of psychology
Describe the early origins of social psychology
Explain the contributions made by Allport, Sherif, and Lewin
Explain what it means to characterize social psychology as “pluralistic”

Chapter 2

Distinguish between a hypothesis and a theory
Distinguish between applied and basic research
Describe the advantages and disadvantages of self-report and observational research methods
What is random sampling?
Summarize the advantages and disadvantages of correlational research.
Be able to identify independent, dependent, and subject variables.
Describe the importance of internal and external validity.
Describe the role of informed consent, debriefing and IRBs in protecting research participants

Chapter 3

Explain how introspection influences our explanations of our behaviors.
Describe self-perception theory
Define overjustification effect
Compare and Contrast intrinsic and extrinsic motivation
Summarize social comparison theory
Explain the two-factor theory of emotion
Describe flashbulb memories
Describe how our culture of origin can influence our self-concept
Define self-esteem
Describe the influences of gender, race, and culture on our understanding of self
Describe self-discrepancy theory and its effects on emotional states (shame, guilt, anxiety)
Describe how self-awareness influences feeling about the self
Identify four ways that people strive for self-enhancement and discuss the implications of self-enhancement for mental health and the perception of reality
Describe self-presentation and strategies that people use