

Syllabus for PSY 308/SOC 340: Social Psychology
Psychology Department
University of La Verne
Spring 2007

Section I: The Class and the Instructor

Instructor's Name: Dr. Ngoc Bui
<http://faculty.ulv.edu/~buin>

Methods of Contacting Instructor: e-mail: buin@ulv.edu

Office Hours: Hoover 216 ext. 4099
M W F 11:30am-12:30pm; 3pm-4:30pm

Section II: The Course

Course Description: Social Psychology (TR 10:00 AM – 11:50 AM)

This course focuses on the interaction of society, culture, and personality in socialization, perceptions, attitude formation, and behavior. Topics include altruism, aggression, group processes, leadership, and the mass media. The course adheres to the University of La Verne's Mission in the following ways:

1. Values Orientation: The University supports the health of the planet and its people. Most topics in Social of Psychology provide information and skill development to help shape learners in positive and adaptive directions in the context of their environments.
2. Community and Diversity: The University promotes the goal of community within a context of diversity. Social psychological topics in particular address how the learner can understand and appreciate diverse cultural perspectives and behaviors.
3. Life-Long Learning: The projects and papers required in this course teach students how to learn, how to think critically, how to do responsible research, and how to access and integrate information in order to prepare them for career growth and flexibility and continued personal growth.
4. Community Service: The University encourages students to experience the responsibilities and rewards of serving the human and ecological community. In this course several experiments and papers will address service to others and the ecology.

Course Prerequisites:

PSY 101 recommended

Course Objectives:

Upon successful completion of this course, a student will be able to:

1. Appraise the impact of social groups on individual behavior.
2. Evaluate the relative usefulness of various research techniques within the field.
3. Compare behaviors with attitudes in terms of predictive capabilities.
4. Estimate the role of various attributions in the explanation of behavior.
5. Evaluate the impact of cultural influences on social behavior.
6. Examine the various social characteristics, which influence the process of conformity.
7. Evaluate the impact of the communicator, message, and channel of communication on persuasion.
8. Compare various theories of aggression.
9. Examine the social variables, which influence interpersonal attraction.
10. Estimate situational and personal influences on altruism.

Syllabus for PSY 308/SOC 340: Social Psychology
Psychology Department
University of La Verne
Spring 2007

Required Materials:

Brehm, S.S., Kassir, S., & Fein, S. (2005). *Social psychology (6th Ed.)*. Boston: Houghton-Mifflin Company.

Fein, S., & Kassir, S. (2005). *Readings in social psychology: The art and science of research (3rd Ed.)*. Boston: Houghton Mifflin Company

Scantron sheets for exams (can be purchased in the ULV Bookstore), FORM 6/882-E

Section III, Part A: Instructor Responsibilities

Methods of Instruction:

This course will be presented using a combination of lecture, discussion, and group activities. Outside reading and other information gathering activities may be assigned. Films and other multi-media techniques may be used to enhance the learning experience.

Methods of Assessing Student Progress

Final grades will be determined based upon completion of the following requirements:

1. The Instructor will take attendance at all class meetings for students' records.
2. Five-question multiple choice quizzes will be given covering lecture material.
3. Exams: Following each Unit (2-3 chapters per unit) will be a 30-point exam (multiple-choice and fill-in) for a total of 5 exams over text or class material. There will be **no comprehensive final**.
4. Article discussions: Students will be assigned with 1 to 2 other students in class to work as a team to present an article chosen by the instructor from the Fein and Kassir (2005) readings text. The team will create a set of 3-5 questions pertaining to the article. They will discuss with the class the content of the article, and go over the answers to the questions they create. Questions and answers must be submitted to the instructor via e-mail at least 2 days prior to the day of article presentation. Presentations to the class to discuss these questions and answers should be no longer than 10-15 minutes.
5. Team presentations: Each team (consisting of 4-5 people) will present to the class an original observation or survey research study from a list of topics given by the instructor. Individual members of each team will keep a log of hours spent on the project, including the duties he/she performed. Also, all logs will include a paragraph discussing whether the member experienced social facilitation, groupthink, or social loafing in working on this project. All logs will be turned in as an appendix to the final group paper. Each group will produce one group paper. Papers must be double spaced and at least 6 pages in length (not including the title page, reference, or appendices). Papers must be written in APA style (5th Ed.) (<http://owl.english.purdue.edu/owl/resource/560/01/>) and will be due on the day of presentations. Additionally, all groups will present their research to the class using PowerPoint software. Every member of the group must present at least one section of the presentation on the day of the presentation. Group presentations should be no longer than 20 minutes.
6. Extra credit points may be earned for participating in psychological research studies. The maximum amount awarded for participation will be 5 points. You will receive 1 point per 2 studies in which you participate. You need to keep a copy of the consent form given at the time of the research as proof of your participation. Turn these consent form copies in at the END of the term.

Syllabus for PSY 308/SOC 340: Social Psychology
Psychology Department
University of La Verne
Spring 2007

Make-up Procedures

No Quizzes, Article Discussion, or Project Presentations can be made-up. A grade of "0" will be given for any quiz, discussion, or presentation that is not completed.

Exams: For whatever reason, you can make-up any missed exam. All make up exams will be deducted **10%** AND there will be a **\$20** exam makeup fee assessed for every make-up exam. Payments should be made to Student Accounts in Woody Hall. Tell the cashier that you are paying a makeup exam fee for the "Undergraduate Psychology Program".

Final Course Grade

Attendance	27 points (27 days of school)
Quizzes:	20 points (4 quizzes x 5 points each)
Article Discussion:	50 points
Exams:	150 points (5 exams x 30 points each)
Team Project (Paper, Member Feedback and Presentation)	100 points
Total:	347 points

Grade Breakdown:

A	92-100%
A-	90-91%
B+	88-89%
B	82-87%
B-	80-81%
C+	78-79%
C	72-77%
C-	70-71%
D	60-69%
F	below 60%

Maintenance of Student Records

All exams and assignments will be returned to the student or available for pick-up by the student for review after grading. The Instructor will retain a permanent record of each student's grade for one year from the last date of the course.

Section III, Part B: Student Responsibilities

Attendance statement:

Students are expected to attend all class meetings. You cannot contribute to nor benefit from class meetings that you miss. Please be courteous to others and turn off all electronic devices while in class.

Names of Other Students in the Class

1. _____ Phone: _____ E-mail: _____
2. _____ Phone: _____ E-mail: _____

Academic Honesty Statement:

All your written assignments may be turned in to a plagiarism service (e.g., Turnitin.com) to check for its authenticity. The University imposes specific disciplinary actions in response to incidents of academic misconduct (cheating, plagiarism, etc.). Cheating on any assignment or plagiarizing any work will result in failure from the course. In addition, the student must complete the Multimedia Integrity Teaching Tool (MITT) in order to not be dismissed from the college. Please refer to the University of La Verne Catalog for information about rights and responsibilities of students.

Syllabus for PSY 308/SOC 340: Social Psychology
Psychology Department
University of La Verne
Spring 2007

Section IV: Projected Schedule of Assignments

All dates are approximate depending on how we progress. Any changes in deadlines for assignments will always be announced in class. Please adjust your calendars accordingly.

Week 1:	2/06	Introductions, Syllabus Chapter 1: Introduction
	2/08	Chapter 2: Doing Social Psychology Research
Week 2:	2/13	Quiz #1 over Chapter 2 Continue Chapter 2
	2/15	Chapter 3: The Social Self (Self-Concept) Lecture: How to write Research Papers in APA style
Week 3:	2/20	Chapter 3: The Social Self (Self-Esteem and Self-Presentation) Team Project Selection and List of Members
	2/22	Exam #1 over Chapters 1, 2, 3
Week 4:	2/27	Chapter 4: Perceiving Persons (Attributions) Group Article Discussion: Lepper, M.R., Greene, D., & Nisbette, R.E. (1973). Undermining children's intrinsic interest with extrinsic reward: A test of the "Overjustification" hypothesis. <i>Journal of Personality and Social Psychology</i> , 28(1), 129-137.
	3/1	Chapter 4: Perceiving Persons (Impressions and Biases)
Week 5:	3/6	Quiz #2 over Chapter 4 Chapter 5: Stereotypes, Prejudice, and Discrimination Lecture: How to analyze data using Basic SPSS 12.0
	3/8	Chapter 5: Stereotypes, Prejudice, and Discrimination (Sexism, Racism) Group Article Discussion: Correll, J., Park, B., Judd, C.M., & M., Wittenbrink, B. (2002). The police officers' dilemma: Using ethnicity to disambiguate potentially threatening individuals. <i>Journal of Personality and Social Psychology</i> , 83, 1314-1329.
Week 6:	3/13	Exam #2 over Chapters 4, 5 IRB forms for group project are due today
	3/15	Chapter 6: Attitudes (Attitudes and Persuasion) Group Article Discussion: Festinger, L., & Carlsmith, J.M.(1959). Cognitive consequences of forced compliance. <i>Journal of Abnormal and Social Psychology</i> , 58, 203-210.
Week 7:	3/20	Chapter 6: Attitudes (Cognitive Dissonance) Team Project: Report and Updates
	3/22	Chapter 7: Conformity (Conformity and Compliance) Group Article Discussion: Chartrand, T.L., & Bargh, J.A. (1999). The Chameleon Effect: The perception-behavior link and social interaction. <i>Journal of Personality and Social Psychology</i> , 76, 893-910.

Syllabus for PSY 308/SOC 340: Social Psychology
Psychology Department
University of La Verne
Spring 2007

- Week 8:** **3/27** **Quiz #3 over Chapter 7**
Chapter 7: Conformity (Obedience)
- 3/29** Chapter 8: Group Processes (Collective Processes, Norms)
- Week 9:** **Spring Break (No Classes)**
- Week 10:** **4/10** Chapter 8: Group Processes (Cooperation, Competition and Conflict)
Group Article Discussion:
Latane, B., Williams, K, & Harkins, S. (1979) Many hands make light the work: The causes and consequences of social loafing. *Journal of Personality and Social Psychology*, 37, 822-832.
- 4/12** **Exam #3 over Chapters, 6, 7, 8**
Data file for group project needs to be e-mailed to instructor today
- Week 11:** **4/17** Chapter 9: Attraction
Group Article Discussion:
Kurdek, L.A. (1999). The nature and predictor of the trajectory of change in marital quality for husbands and wives over the first 10 years of marriage. *Developmental Psychology*, 35(5), 1283-1296.
- 4/19** Chapter 10: Helping Others
Group Article Discussion:
Garcia, S.M., Weaver, K., Moskowitz, G.B., & Darley, J.M. (2002). Crowded Minds: The Implicit Bystander Effect. *Journal of Personality and Social Psychology*, 83(4), 843-853.
- Week 12:** **4/24** **Quiz #4 over Chapter 10**
Chapter 11: Aggression (Cultural and Gender Differences)
- 4/26** Chapter 11: Aggression (Influences and Effects)
Group Article Discussion:
Anderson, C.A., & Carnagery, N.L., & Eubanks, J. (2003). Exposure to violent media: The effects of songs with violent lyrics on aggressive thoughts and feelings. *Journal of Personality and Social Psychology*, 84, 960-971.
- Week 13:** **5/1** **Exam #4 over Chapters 9, 10, 11**
- 5/3** **Western Psychological Association Conference (No Class)**
- Week 14:** **5/8** Chapter 12: Law
First Day for Group Presentations
- 5/10** Chapter 13: Business
Second Day for Group Presentations
- Week 15:** **5/15-5/17 No Classes**
- Finals Week:** **Exam #5 over Chapters 12, 13 TBA**

Quizzes	Dates	Exams	Dates
#1 (Ch 2)	2/13	Ch 1, 2, 3	2/22
#2 (Ch 4)	3/6	Ch 4, 5	3/13
#3 (Ch 7)	3/27	Ch 6, 7, 8	4/12
#4 (Ch 10)	4/24	Ch 9, 10, 11	5/1
		Ch 12, 13	TBA